Beat: Lifestyle

Gala Spa Awards 2016, Naomi Campbell Becomes -Beauty Idol- 2016

Glamorous award ceremony

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USPA NEWS - Glamorous award ceremony marking the 20th anniversary of the event: winners for the best international care products and spas have been honoured in Baden-Baden / Professor Michael Braungart wins the 'Special Prize'...

Glamorous award ceremony marking the 20th anniversary of the event: winners for the best international care products and spas have been honoured in Baden-Baden / Professor Michael Braungart wins the 'Special Prize'.

The best international care concepts and spas were honoured at a glamorous award ceremony. At the 20th anniversary of this event, the independent expert judging panel did not have an easy task: with more than 170 applications of outstanding quality, the number of product submissions was higher than ever.

A highlight of the evening was the announcement of Naomi Campbell as 'Beauty Idol' of the year. Having celebrated her 25th catwalk anniversary last year, the 45-year-old top model stands for beauty and success.

This year's 'Special Prize' goes to Professor Michael Braungart, who advocates the conservation of resources and eco-effectiveness. Holding a PhD in chemistry, he has supported Greenpeace since the 1980s. In 1987, he founded the environmental consulting institute EPEA. Ever since, Braungart has concerned himself with research and consultation for eco-effective projects and developed the cradle-to-cradle principle.

More than 200 invited guests gathered at the glamorous award ceremony at Brenners Park-Hotel & Spa, including numerous representatives from the fields of business, culture and showbusiness, as well as renowned representatives from the cosmetics and luxury hotel industries.

The winners of the GALA SPA AWARDS 2016 at a glance :

- 'Beauty Idol' category :
Naomi Campbell

- 'Special Prize' category :
Professor Michael Braungart

- 'Luxury Concepts' category :
Givenchy - Le Soin Noir Masque Dentelle

- 'Innovation Concepts' category :
Dr. Grandel - Beautygen Renew Body

- 'Cult Concepts' category :
Weleda - Skin Food Hautcreme

- 'Men Concepts' category :
Skinceuticals - Metacell Renewal B3

- 'Organic Concepts' category :
Börlind - Beauty Shots Intensiv Konzentrate

- 'Treatment Concepts' category :
Clarins - The Art of Touch

- 'Luxury Hotel City/Resort' category :
Royal Mansour, Morocco

- 'Innovative Spa Concepts' category :
Four Seasons Landaa Giraavaru, Maledives

Source : Spa Awards Gala

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