

Beat: Travel

## **LONDON STILL ENJOY RECORD INTERNATIONAL VISITOR NUMBERS**

### **BOOM OF LONDON TOURISM CONTINUES**

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**USPA NEWS** - London's tourism boom has continued during the second quarter of 2015, with the city welcoming a record 5.1 million international visitors between April and June this year, six per cent more than the same period last year,...

London's tourism boom has continued during the second quarter of 2015, with the city welcoming a record 5.1 million international visitors between April and June this year, six per cent more than the same period last year, according to the Office for National Statistics International Passenger Survey (IPS).

Over the past five years (2009-2014), the number of overseas visitors coming to London has risen by 22.5 per cent.

The national picture is also positive with 9.9 million international visitors coming to the UK between April and June 2015, five per cent more than the same period last year. Over half of these international visits to the UK were to London.

Earlier this year the capital was named the most popular tourist destination in the world for the second year running by MasterCard in the Global Cities Index report. According to the report, London is forecast to host 18.82 million international visitors in 2015 putting the city ahead of Bangkok and Paris.

The IPS figures show that London's popularity is going from strength to strength, with increasing numbers of visitors coming to London each year to attend the capital's calendar of world-class exhibitions, visit the city's famous landmarks, enjoy its diverse culture, and watch major sporting events.

London's Autumn Season of blockbuster exhibitions, including Cosmonauts: Birth of the Space Age at the Science Museum and Crime Museum Uncovered at the Museum of London, are expected to attract many thousands of international visitors. The city's major events are also drawing significant numbers of tourists.

Source : IPS

#### **Article online:**

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