

Beat: Technology

CES 2025 (Consumer Electronics Show): Las Vegas, Nevada

Annual CES 2025: January 7 to 10, 2025

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USPA NEWS - Las Vegas, Nevada: The annual 2025 CES (Consumer Electronic Show) is the world's biggest consumer electronics and technology exhibition. It was held in various facilities in and around the Las Vegas Convention Center (LVCC) and the Venetian Expo. This year, the CES had more than 140,000 attendees, more than 4,000 exhibitors with more than 1,200 from China. The annual 2025 version occurred from January 7 to 10, 2025 and was preceded by media days on January 5 and 6, 2025. This year's annual motto was: "DIVE IN". This year's show was highlighted by two special keynote events. First and foremost, on Monday night at the Michelob Ultra Arena inside the Mandalay Events Center, was an almost two (2) hour keynote speech by none other than NVIDIA CEO, Mr. Jensen Huang. For the last few years since the end of the Covid-19 Pandemic, annual CES shows have been dominated by Artificial Intelligence (AI) and as the years go by, more and more AI has penetrated every single aspect of CES and its annual product innovations to include: TVs, Computers, Vehicles and Robotics. Eventually AI will take over 100% of all consumer electronics. Whether this is advantageous or not, is another point of debate.

2025 CES: On Tuesday afternoon, 1/7/2025, Delta hosted a keynote speech and presentation by Delta CEO, Mr. Ed Bastian. Lucky CES attendees who managed to snag one of the limited number of tickets to this keynote were in for a treat. Annual CES shows have no shortage of celebrities to include: 1. Ms. Viola Davis, 2. Mr. Tom Brady: 7-time Superbowl Champion and 3. Mr. Lenny Kravitz: after-keynote live concert inside the world famous SPHERE facility at the Las Vegas strip. Attendees were also treated to various giveaways to commemorate the 100 years anniversary of Delta Airlines: 100 year anniversary Hoodies and Sweatshirts, Hats and Souvenir tokens. Free food and drinks were also on hand to accompany the Lenny Kravitz concert as well as Starbucks and Uber/Uber Eats giftcards to announce these exclusive partnerships with the respective companies.

2025 CES: Highlights of this year's CES include: Life-like humanoid robots powered by AI Robotics by the company, REALBOTIX

2025 CES: RCA Transparent TV, available for 30 and 55-inch models, at \$US\$7k and \$US\$15k, respectively when they go live.

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